



Republican  
National  
Committee

Counsel's Office

August 5, 2008

Mr. Tim Hill  
Chairman  
The People of AZ  
Protect Arizona's Future  
61 E. Columbus Ave.  
Phoenix, AZ 85012

VIA U.S. MAIL and email at: [thill@phxfirefighters.com](mailto:thill@phxfirefighters.com)

Dear Mr. Hill:

It has come to my attention that your organizations' ad, "Representing Republicans," <http://www.youtube.com/watch?v=KKGQiwk4zko>, displays the Republican National Committee's ("RNC") Official Elephant Logo without RNC permission, please see attached. The RNC owns a trademark in the Official Elephant Logo (Federal Trademark Registration Number 1908397) and takes infringements upon its trademarks seriously. Please cease and desist from using the Official Elephant Logo or we will be forced to consider a legal remedy.

I trust that you understand the need and the right of the RNC to protect its ownership over its trademark.

Thank you for your anticipated cooperation and immediate attention to this matter. Please contact me if you have pertinent questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Troy McCurry", with a long, sweeping flourish extending to the right.

Troy McCurry  
Associate Counsel  
Republican National Committee



